



Benefits of Voice & Text Automation for Real Estate Agents



Artificial intelligence is here to stay, and it's here to help those who want to work smarter instead of harder. Learn how voice and text automation can boost your productivity, increase client satisfaction, and generate rapid growth for your real estate business.

480%



of all agencies reported that keeping up with technology was one of the biggest challenges they will face within the next few years.

TIME MANAGEMENT HIGHLIGHTS



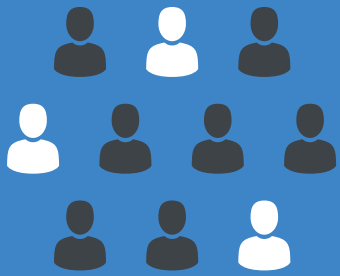
As a real estate agent, your time is your most valuable asset. Automating your most repetitive processes enables you to channel your energy into what you do best.



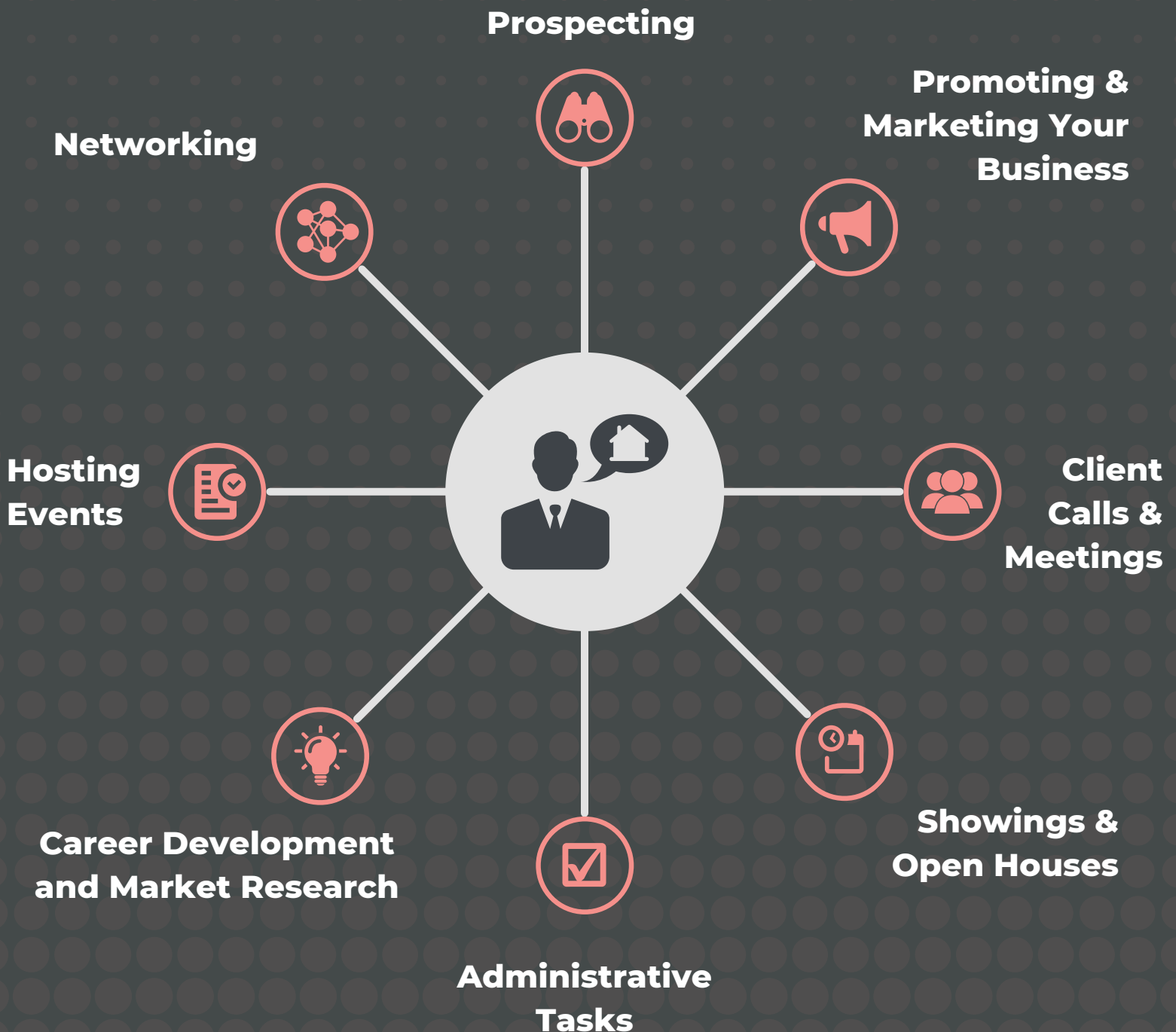
50%
of our current tasks can be automated.

 **54%**
of executives say that implementing AI in their workplace has increased productivity.

In 2021, the increase in A.I. usage across businesses will create **6.2 BILLION HOURS** *of worker productivity.*

 **73%**
of business leaders say that automation saves 10% — 50% of the time they previously spent doing manual tasks.

A DAY IN THE LIFE OF A REAL ESTATE AGENT



Prospecting



To grow your real estate business, you need to be constantly prospecting for new clients which can take up a great deal of time. Text automation works by **continuously prospecting and obtaining new leads in the background** while you focus on other activities. Set up automatic SMS drip campaigns that nurture new leads and stay in touch with past clients while you're busy showing homes to existing clients.

Promoting and Marketing Business



Email marketing is overly saturated and social media marketing is limited. Today, SMS marketing is one of the best ways to **stay top of mind with your entire client base**. Text campaigns work like email drip campaigns, but they reach your client directly, instantly and are opened within 3 minutes 90% of the time.

Client Calls and Meetings



Never miss a call with virtual receptionists and voice to text automation. If you're not available to answer your phone because you're with another client, virtual receptionists are designed to answer frequently asked questions, redirect the client to another person on your team or send the client to your text messaging service. From there, your clients can text specific questions and find the answer they need instantly.

Showings & Open Houses



Stop wasting time playing phone tag with your clients to schedule a showing. Make it easy for clients to easily book a showing via your SMS automated service. Have an upcoming open house? Send a blast text message to your entire client base or a segmented group of specific clients and get buyers there with little to no effort.

Administrative Tasks



Managing your schedule and client relationships is made simpler with voice and text automation. When you improve your communication, other administrative tasks follow suit. Streamline your efforts across your agency with a virtual business phone system complete with multiple extensions, call forwarding, and other collaboration features.

Career Development and Market Research



Automation makes it possible to spend less time on repetitive tasks. This means more time for taking the necessary steps to progress in your career and perform market research to stay on top of your game.

Hosting Events

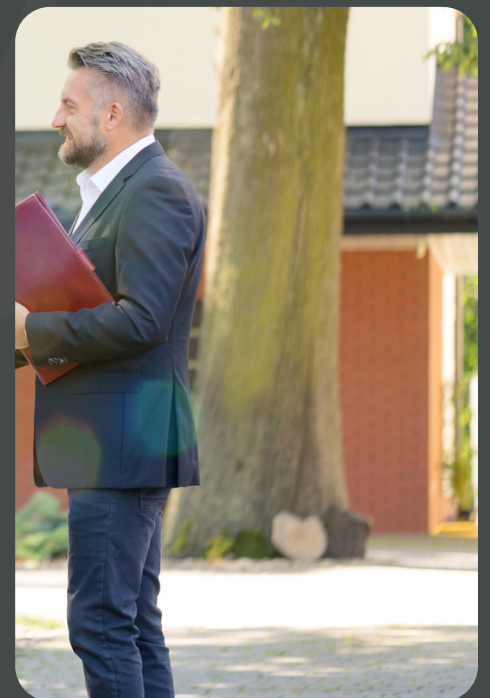


Have a networking event coming up? Send out exclusive invites to your client base and colleagues with automated blast text messages. You can **segment your SMS subscriber lists** depending on who is a new client, past client, or colleague and personalize your messaging for each group.

Networking



Set up automated text campaigns designed specifically for networking with other agents, brokers, appraisers and other key players in your industry. **SMS will work on your behalf while you focus on your client work.** Send routine updates about your business or interesting content your colleagues will find valuable to build valuable relationships that will help grow your business.

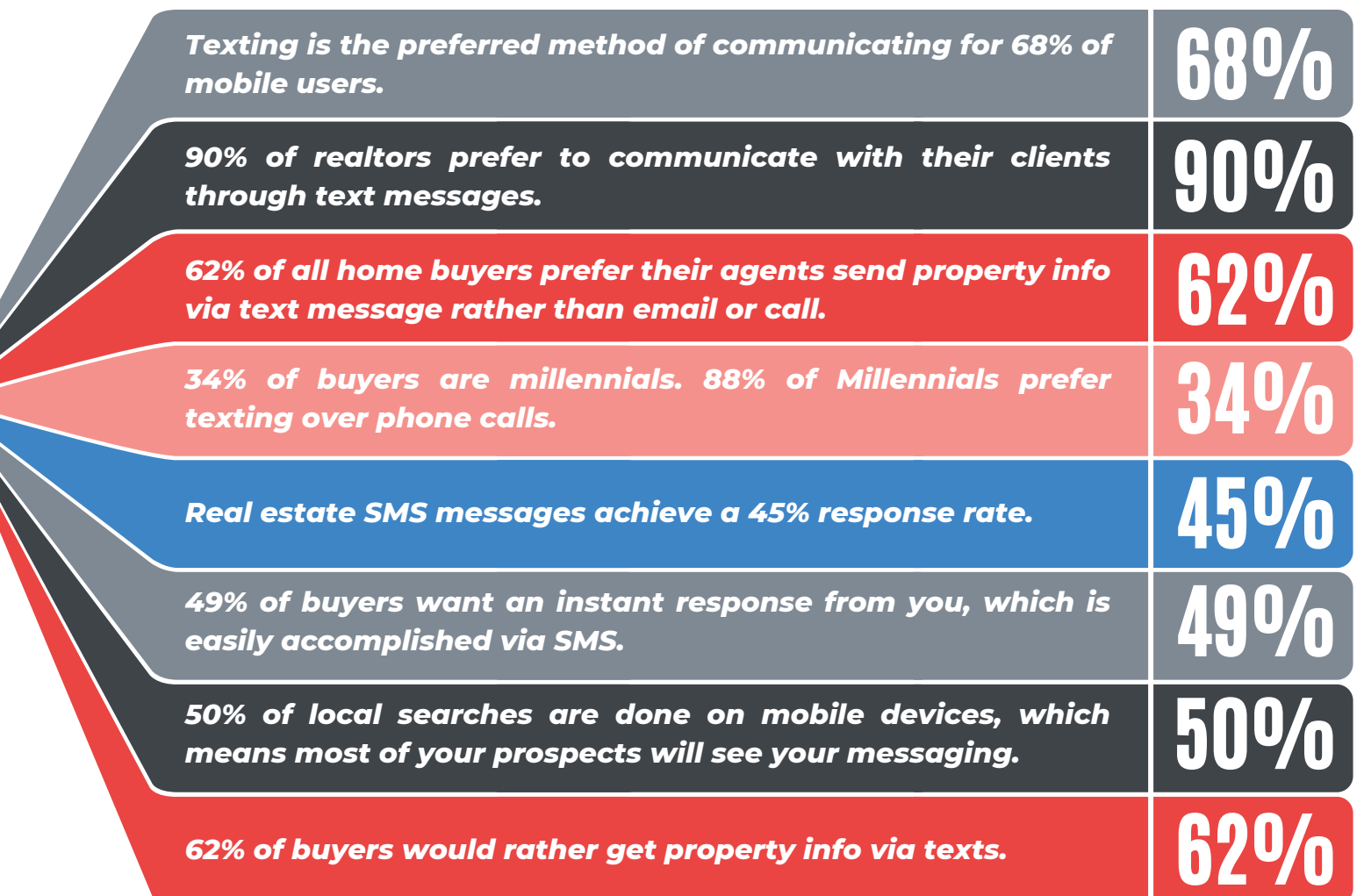




BUSINESS TEXTING HIGHLIGHTS

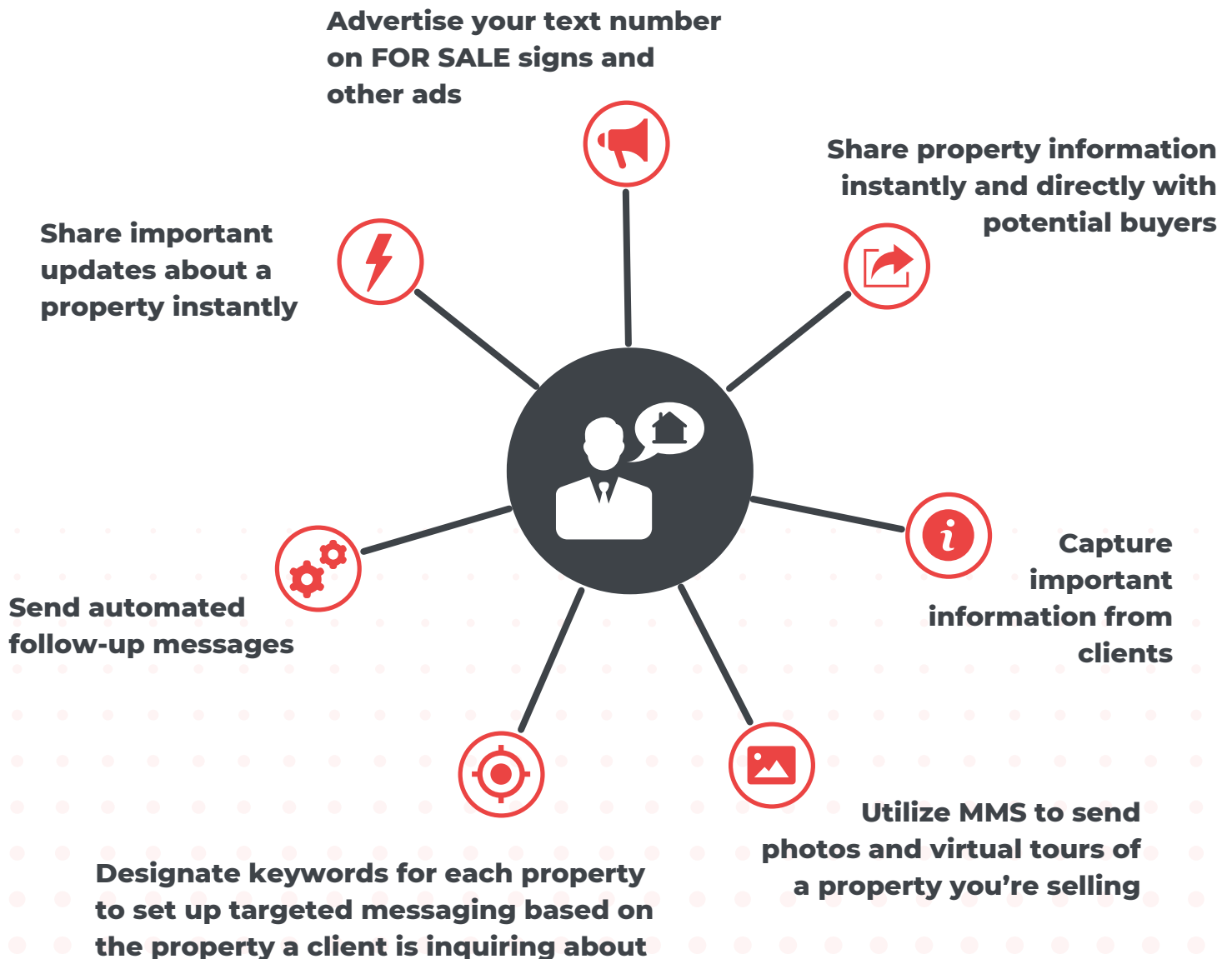
Real estate communications are often time-sensitive. When it's time to put an offer down on your clients' dream home, you want to be able to reach them immediately.

Texting is instant, direct and the majority of your clients would probably say it's their favorite way to hear from you. That's why in recent years, text marketing for real estate agents has quickly become the most effective method of communicating with clients, colleagues, and potential leads.



BENEFITS OF SMS AUTOMATION FOR REAL ESTATE

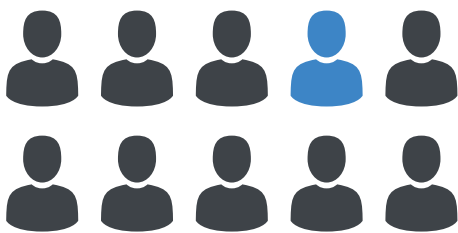
SMS automation allows you to quickly set up your personal mobile device for business texting without giving out your personal number. Enable your customers to text you the way they want, and get an instant response.



BUSINESS CALLING HIGHLIGHTS



Responsiveness is at the core of customer satisfaction. With the world quite literally in the palm of our hands these days, all it takes is one missed phone call for a potential client to develop a poor impression of your business and go with a competitor.



9/10

customers have frustrations with calling a business



Businesses miss about 22% of the calls they receive

About

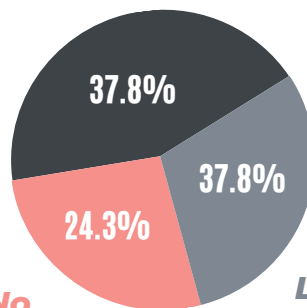
1/3

of consumers won't wait on hold for customer service



Answered vs Unanswered

Voice Mail

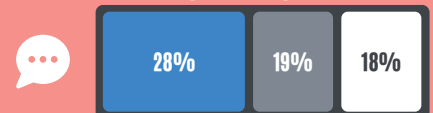


No Response

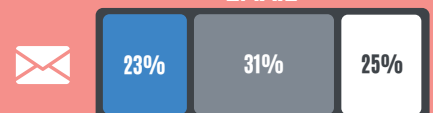
Live Answer

Preferred Communication After Purchase

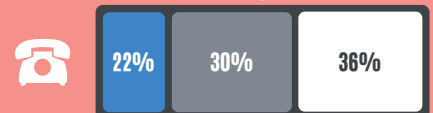
ONLINE CHAT



EMAIL



PHONE



■ Age 18-39 ■ Age 40-55 ■ Age 56+

BENEFITS OF VOXOX AUTOMATION

A virtual business phone system is every real estate agent's best friend. There are several benefits to adopting a cloud-based phone including increased responsiveness which leads to improved customer satisfaction.

Plus, having a second phone number for your personal cell phone allows you to keep your personal number exclusive to your inner circle. Your VOXOX number is strictly for business.

**Advertise your text number on
FOR SALE signs and other ads**

**Take calls from anywhere
through an intuitive
mobile app**

**Enable voicemail-to-text to
allows callers to easily
start a text conversation**

**Utilize informational
extensions for individual
listing for clients to learn
more about a specific
property instantly**

**Build a virtual phonebook of
all your clients, colleagues
and contacts that's easily
accessible in a mobile app**

**Create a toll-free number
that acts as a single point of
contact for multiple offices**

**Try VOXOX for
Real Estate Agents**



Book a Demo