VOXOX

Why Your Business Needs a Cloud Phone System

Read on to learn how a virtual business phone can provide your business with more opportunities, higher revenues, and a happier, more loyal customer base.

Moving your most essential processes to the cloud is no longer a question, but more of a no-brainer when it comes to effectively managing all of the nuances of a business. And your phone system is no exception.
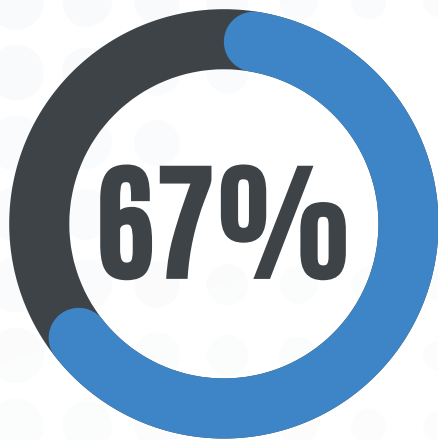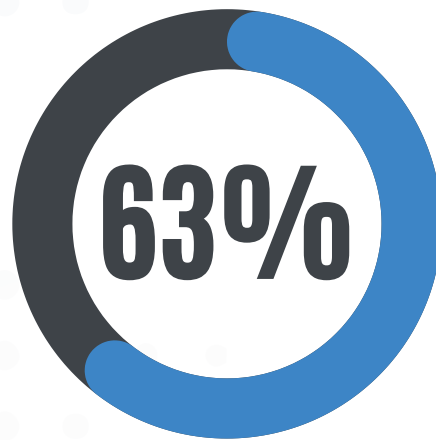
What is a Cloud-based Phone System?

Cloud-based phone systems allow businesses to conveniently make calls from their personal devices through the internet with the power of VoIP or "internet calling".
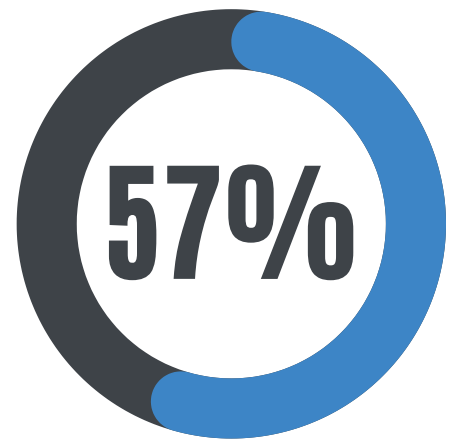
BENEFITS OF VoIP ACCORDING TO EMPLOYEES

67%

Improve call handling

63%

Help manage messages

57%

Help with remote work

Cloud Phone Systems
vs
Traditional Phone Systems

TRADITIONAL

Traditional phone systems work by using public networks to connect phone systems.

A physical desk phone is required for traditional phone systems.

Traditional means more limited phone features.

Traditional systems are often more expensive.

CLOUD-BASED

Cloud phone systems are routed through a hosted internet system.

Cloud-based phone systems can work on any mobile device.

Cloud phones offer AI-powered voice automation and advanced features.

You can bundle many features and automation capabilities for a competitive price.

How Does It Work?

Cloud phones work by fragmenting your voice into tiny digital packets that are disguised as data and sent over the internet to the person you're calling. This data is routed using what is called a cloud-based PBX, which is a private telephone network.

Business owners can make cloud-based phone calls through a number of methods and devices, including:

Traditional Telephone

Computer Software

Smartphone

Dedicated VoIP Phone

Benefits of Cloud-based Phone Systems

There are several advantages to switching from a traditional analog telephone to a cloud-based business phone system for small businesses. Here is a list of the top 12 benefits of making the move.

1 Save Time with Voice Automation

Cloud-based business systems come equipped with AI for small business marketing and other voice automation features that can help you eliminate some of the busy work that eats up your valuable time.

2 Improve the Customer Experience

A cloud-based phone system provides a way for your customers to reach you directly via their preferred communication channel, which in turn improves the overall customer experience.

3 Achieve More Efficient Responsiveness

Cloud phone features, such as virtual receptionists and text automation can help you respond faster, engage better and establish stronger relationships with your customers.

4 Gain a Second Phone Number to Keep Business Separate

Virtual business phones allow you to choose a different phone number, so you can receive calls to your mobile device without sharing your personal number.
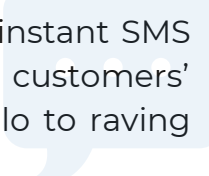
5 Work from Anywhere

Most cloud phone systems offer an intuitive mobile application for your smartphone, so that you can take your business phone system wherever you go.

6 Utilize Business Texting

By allowing your customers to text your business directly, or receive instant SMS alerts that include promos or exclusive deals, you can address your customers' needs, build brand loyalty, and effortlessly move customers from hello to raving fan.

7 Scale As You Grow

With a cloud phone system, you can easily scale up or down to keep up with your growth. Add more extensions as you hire new employees, and avoid having to reset your phone system if you move to a bigger office.

8 Maintain Business Continuity

A virtual phone system fully dependent on the cloud means you're less likely to run into any issues that could cause a disruption in your connection. This enables businesses to maintain a consistent, uninterrupted presence with their customers, and access the phone features they need when they need them.

9 Save Money with a More Cost-Effective Option

Depending on the provider and pricing plan you choose, cloud phones are typically the most cost-effective option. Plus, they provide a number of automation features that can help you free up hours in your work week, so you can focus on more profit-driving work.

10 Easily Collaborate with Your Team

A cloud based phone makes it easy for you and your whole team to work remotely while staying connected.

11 Efficient and Simple Implementation

A cloud phone lets you quickly create an account, download an app and start connecting with your customers right away. No waiting on hold for a representative, no waiting for your desk phone to be delivered to your office. Get set up instantly!

12 Integrate with Other Software Using Zapier

Zapier is a software available for many cloud-based phone systems that works to integrate other tools with your virtual business phone, so that you can access a full-service suite of communication resources.

![VOXOX logo]

Not Why, But When?

The question is no longer WHY you should adopt a cloud-based business phone system, but WHEN?

If you're ready to get started with a cloud-based phone system, you're in the right place. VOXOX is the leading AI-powered cloud phone system & comes equipped with a full suite of voice, text & collaboration automation tools designed specifically for small businesses.

Book a demo to learn more!

Book a Demo